

Concise portrait

Our company

Fisch Asset Management is amongst the European leading experts for convertible bond strategies. This expertise in the area of asymmetric returns is part of all of Fisch's investment solutions and makes Fisch unique. The company was founded by Kurt Fisch and Dr. Pius Fisch in 1994 and manages client assets worth CHF 4.2 bn with 39 employees. Fisch is a licensed securities trader supervised by the Swiss Financial Market Supervisory Authority (FINMA).

Our credo

Fisch is a byword for all-round quality. A highly motivated team of specialists guarantees professionalism and expertise in portfolio management and research. The company invests heavily in research and development of innovative financial products.

Our corporate culture

Complete transparency, an open information policy and a participative management style typify the daily experience of our unique corporate philosophy. Respect, motivation and corporate thinking are part of our daily work life.

Our clientele

Fisch focuses on institutional customers, such as insurance companies, pension funds, banks, asset managers, family offices, and corporates. Our assets under management mainly originate from the German-speaking part of Europe, Switzerland, Germany, Austria and the Principality of Liechtenstein. Due to the strategic cooperation with Schrodgers we now also offer funds and mandates to a global audience.

Our products and services

Our core competence in the area of asymmetry, particularly Convertible Bonds, is part of all of Fisch's strategies. The product range extends from traditional asset classes such as Bonds (Swiss Bonds, High Yield or Emerging Market Investment Grade), balanced or classical hybrid approaches (Global Convertible Bonds, Europe or Asia as well as Sustainable) to Equity strategies (Equity Japan). Furthermore the concept of asymmetry is adopted in all of our absolute-orientated strategies as well as in our pension fund. Our investment solutions can be found in mutual funds, special purpose vehicles and customized solutions based on mandates.

Our research

The IT and risk management Team at Fisch develops its own software for the analysis of financial products. This makes a major contribution to our independence and professionalism. Another key factor for the success of the IT department is a team of researchers who focus on ideas and developments in Quantitative finance.

Our subsidiary company

At the end of December 2006, Fisch acquired the Luxembourg Fund Management Company which manages various funds based in Luxembourg. It was renamed Fisch Fund Services AG. This step increased our independence and brought additional opportunities for the development of the European Fund business. Consent of the Luxembourg financial supervisory authority was required for this. Fisch has now also been recognized by the Luxembourg CSSF Financial Sector Supervisory Authority.